



TALK LES SHOW × COURTSIDE LES

MEDIA KIT & NETWORK OVERVIEW

| Exclusive Sponsorship Opportunities

WORK@TALKLESSHOW.COM



MEET TALK LES SHOW

The Talk Les Show is the premier destination for **unfiltered cultural conversations**. We sit down with the biggest names in entertainment, sports, and business to deliver raw, authentic, and highly shareable content that dominates the timeline.

NOTABLE GUESTS INCLUDE:

CAM NEWTON

KARLOUS MILLER

CHARLESTON WHITE

LOU YOUNG

NAVV GREENE

AKEEM ALI



MEET THE **HOST: LES**

Born in Russia and a **lifelong tennis athlete since age 4**, Les brings a relentless competitive edge to media. She blends a corporate background in **Tech Sales, AI, and Marketing** with incisive cultural commentary.

"LES COMMANDS A HIGHLY ENGAGED AUDIENCE THAT TRUSTS HER PERSPECTIVE ON BUSINESS, MARKETING, MODERN DATING, AND ENTREPRENEURSHIP."

THE VIRAL ENGINE

37.5M+

VIEWS IN 90 DAYS

228K+

COMBINED FOLLOWERS

1.64M+

TOTAL INTERACTIONS

85%

NON-FOLLOWER VIEWS

We don't just talk to our existing audience—the algorithm actively pushes our content to **millions of new, highly-targeted customers** every single month. This is the baseline before the guests even arrive.

PLATFORM BREAKDOWN

TALK LES SHOW

 Instagram	22.6K
 YouTube	12K
 Facebook	11K
 TikTok	7.4K

13.6M+

90-DAY VIEWS

COURTSIDE LES

 Instagram	106K
 YouTube	29.6K
 Facebook	19.8K
 TikTok	12.5K
Threads	8K

23.8M+

90-DAY VIEWS

228K+ COMBINED FOLLOWERS

AUDIENCE PSYCHOGRAPHICS

80%+

AGED 25–54

The prime demographic. Our core audience sits squarely in the highest purchasing power age bracket, ready to invest in premium products and services.

90%

MALE AUDIENCE

Highly targeted reach. A predominantly male audience with strong, proven affinities for luxury automotive, sports, and entrepreneurship.

High

EARNING POTENTIAL

Professionals and decision-makers. Our network attracts business owners, corporate leaders, and high-net-worth individuals who value quality.

"A HIGHLY ENGAGED, HIGH-INTENT AUDIENCE PRIMED FOR PREMIUM BRAND INTEGRATIONS."

PROVEN BRAND IMPACT

TENNIIX

\$30K+
IN DIRECT SALES

"Partnering with Courtside Les drove over \$30,000 in ball machine sales directly from her audience."

BRANDON DIXON LAW

15%
INCREASE IN INQUIRIES

"The Talk Les Show delivered a 15% increase in our firm's visibility and client inquiries."

WOODS LAW FIRM

4
CLIENTS IN 48 HOURS

"We secured 4 new high-value clients within 48 hours of our episode airing."

THE UPCOMING LINEUP

3.6M+

COMBINED GUEST REACH

COMING SOON

HIM500: HIGH-TICKET CONVERSION

592K+

INSTAGRAM FOLLOWERS

B2B SERVICES

FINANCE & WEALTH

HIGH-TICKET CONSUMER

Him500 commands a fiercely loyal community of entrepreneurs and action-takers.

His impact is driven by **massive affiliate power**. When he endorses a product, his audience clicks, converts, and buys. Sponsoring this episode puts your brand directly in front of a high-intent demographic.

"WHEN HIM500 SPEAKS, HIS AUDIENCE BUYS. UNMATCHED ROI FOR HIGH-TICKET BRANDS."

TRILL AC: LIFESTYLE & CONSUMER GOODS

1.2M+

COMBINED FOLLOWERS

871K IG | 423K TikTok

Trill Ac brings a massive, highly engaged audience that dictates cultural trends and drives conversations.

His presence on the show guarantees **explosive viral potential**. Perfect for apparel, tech, and lifestyle brands looking for instant cultural validation.

**"PARTNERING WITH THIS EPISODE
ALIGNS YOUR BRAND WITH THE
FOREFRONT OF CULTURE."**

PURSUITREG: **MASS CUSTOMER ACQUISITION**

638K+

COMBINED FOLLOWERS

PursuitReg brings a massive, highly engaged audience that spans across demographics.

His broad appeal ensures that your brand message reaches a wide, active consumer base. **Ideal for apps, services, and mass-market consumer products** looking for high-volume customer acquisition.

"SPONSORING THIS EPISODE PROVIDES UNPARALLELED

EJ THE COMEDIAN: THE SHAREABILITY MULTIPLIER

642K+

COMBINED IG & TIKTOK FOLLOWERS

EJ the Comedian is experiencing explosive growth, recently co-signed and signed by legendary producer **Timbaland**.

Comedy clips live in group chats and DMs. This creates a "**Shareability Multiplier**" effect, offering unmatched organic reach for brands looking to go viral.

THE WINDOW OF OPPORTUNITY

When these 4 episodes drop, **millions of views** will hit the timeline. The algorithm will push these conversations to new audiences across six platforms, creating a massive wave of attention.

**SPONSORING NOW LOCKS IN YOUR
RATES BEFORE THE INEVITABLE SURGE
IN VIEWERSHIP.**

SPONSORSHIP PACKAGES

THE CONTENT ENGINE: Unmatched volume and cross-platform distribution.

1 EPISODE SPONSOR

\$3,000

PER CAMPAIGN

87 BRAND TOUCHPOINTS

- ✓ **10** Collabed Reels (Distributed to 60 posts across 6 platforms).
- ✓ **5** Long-form clips w/ logo (Distributed to 15 posts).
- ✓ **2** Custom Courtside Les Reels (Distributed to 12 posts).
- ✓ Organic conversation integration & logo pop-up on screen.

2 EPISODE SPONSOR

\$5,500

PER CAMPAIGN

174 BRAND TOUCHPOINTS

- ✓ **20** Collabed Reels (Distributed to 120 posts across 6 platforms).
- ✓ **10** Long-form clips w/ logo (Distributed to 30 posts).
- ✓ **4** Custom Courtside Les Reels (Distributed to 24 posts).
- ✓ Organic conversation integration & logo pop-up on screen.

FULL-MONTH TAKEOVER

\$10,000

4 EPISODES

348 BRAND TOUCHPOINTS

- ✓ **40** Collabed Reels (Distributed to 240 posts across 6 platforms).
- ✓ **20** Long-form clips w/ logo (Distributed to 60 posts).
- ✓ **8** Custom Courtside Les Reels (Distributed to 48 posts).
- ✓ **Full Commercial Rights:** Repurpose all content for your own paid ads.

Note: Content is posted across **ALL SOCIAL MEDIA PLATFORMS** (Instagram, TikTok, YouTube, Facebook, X, Snapchat).



LET'S BUILD SOMETHING TOGETHER

TALK LES, DO MORE.

CONTACT OUR TEAM

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TALK LES SHOW: linktr.ee/Talklesshow